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YUNI

100

2015 Annual Report



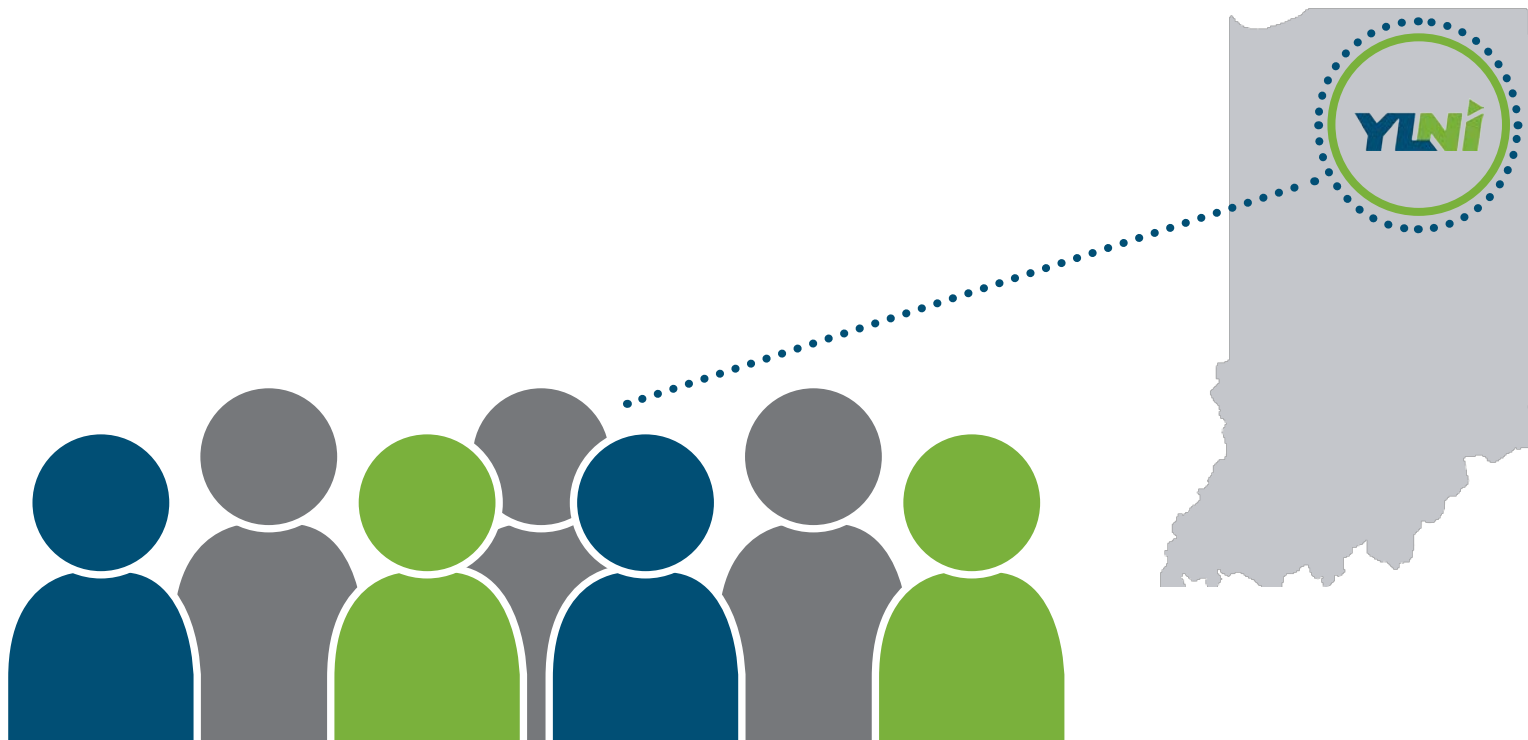
Who We Are

Our Investment in a Better Future.

YLNI serves the emerging leaders of Northeast Indiana because we're investing in the future of our community. By using our resources to help young people personally and professionally, our work reinforces connections between the people and communities we support.

When people are connected to their communities, they stay and invest their time and talents. YLNI is building a foundation of young leaders who will continue to work for the success of Northeast Indiana.

Young Leaders of Northeast Indiana, led entirely by a team of committed volunteers, has been building a community where people want to live, work and play. Our volunteers love Northeast Indiana, and their willingness to share that passion makes our organization successful.



Meet The Board



Stephanie Veit
President



Ryan Krueckeberg
Vice President



Kim Carpenter
Secretary



Grant Daily
Treasurer



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EC Director at Large



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VP of Community Impact



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Director at Large
Community Impact



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VP of Communications



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Director at Large
Communications



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VP of Leadership
Development



Amber Foster
Director at Large
Leadership Development



Patrick Florea
VP of Fund Development



Sarah Pine
Director at Large
Fund Development



Savannah Robinson
VP of Membership



John Foxworthy
VP of Social

Our organization relies on generosity. YLNI doesn't have a payroll – volunteers manage every single one of our projects and initiatives. Our volunteers live and work here, and believe in the power of investing in the community.



Leslie Snare
Director at Large LFW



Our Mission

YLNI's mission is to attract, develop and retain emerging leaders through *community, professional and social engagement.*

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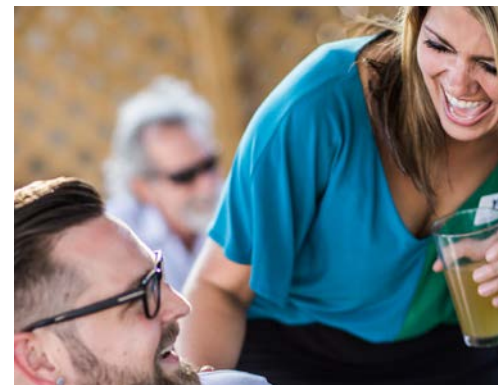
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Community Impact

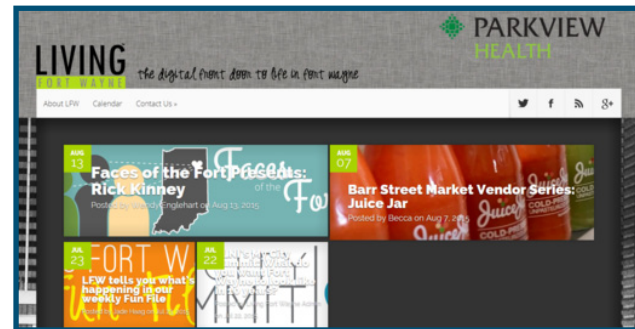


LIVING FORT WAYNE™

Living Fort Wayne is your go-to-place for information on all things that keep our vibrant city buzzing. We strive to offer so much more than just what a place is called and where it's located. We want you to know about the atmosphere, the history, and the people that run our local businesses and events. Whether you already live in the city, are planning to make the move soon, or just love to visit, bring LivingFortWayne.com along for the ride. We will share the experiences we've had around town and keep you posted on the latest people, places and happenings in Fort Wayne.



160 Site Visits Per Day
5,000 Site Visits Per Month
225 Articles Since Jan. 2013
2,808 Facebook Likes
4,086 Twitter Followers



By providing a forum to showcase all of the positive things happening in our city, we engage the citizens of our community and encourage an optimistic outlook on Fort Wayne, creatwde and attachment to the city we call home.

We are your “digital front door to life in Fort Wayne”.

Ultimately, Living Fort Wayne is here to showcase everything that is great about living, working and playing in Fort Wayne!

3 Most Popular Stories

1. “Hoppy Gnome Opening Date Announced” - 2,469 Views
2. “Fort Wayne Indoor” - 1,623 Views
3. “Living Fort Wayne Film Series” - 1,573 Views



Community Impact



Our original flagship program, the YLNI Barr Street Market, continued its tradition as a staple for many individuals and families to pick up groceries and other artisanal goods each Saturday morning. It also serves as a special destination where community members and guests can find a new favorite local vendor or unique item. Barr Street Market is completely organized and run by YLNI volunteers and we were proud to continue that service in partnership with the History Center once again this year for an 11th season. This year, we also partnered with Fort 4 Fitness to host a Winter Market at the ASH Centre every other Saturday, which went from October through March. Both markets exclusively feature local vendors personally make or grow the products they sell. Live music and children's activities add to the experience.

Summer Market

90 Vendors

1500 Average Attendance

2200 Record Attendance

Winter Market

35 Vendors

300 Average Attendance



Community Impact



The Community Engagement and Advocacy branch of YLNI focuses directly on the issues that matter to our members. We want you to know about issues that affect your community and your peers, and so we create awareness of legislation that would affect you. Then we advocate on your behalf.



In the spring and fall of 2015, YLNI the Vote hosted Meet the Candidates nights for the primary and general municipal elections to inform voters of the candidates running. YLNI the Vote also hosted the first Rally the Vote on The Landing in Downtown Fort Wayne to raise voter awareness and further community engagement. All three of these events furthered the YLNI the Vote goal of nonpartisan political education.





Professional Development

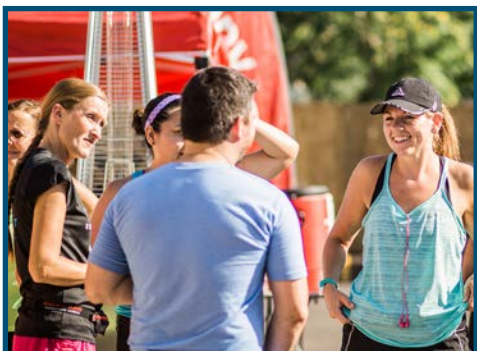


The third edition of YLNI's My City Summit: Cultivate Innovation, Community and Connection came on the heels of our 10th anniversary. This year's Summit was designed to create an opportunity to participate in the evolving culture and economic sustainability that is critical to attracting and retaining young talent in Fort Wayne. The Summit drove awareness through engagement - promoting ownership, pride, diversity, and inclusion in our community. The Summit was a four-day event, from Wednesday, July 29 through Saturday, August 1st.

The Summit kicked off Wednesday evening with a registration event and concert, highlighting the local talent of Fort Wayne Funk Orchestra and Trichotomous Hippopotamus.

On Thursday, Summit attendees joined educational sessions held at various locations in the downtown Arts Campus. Each session featured inspirational, talented individuals committed to community development in the areas of entrepreneurship, marketing our city, building a better community, and creating a future rich with innovation and culture. In the evening the YLNI hosted a Social Dash and Hot Spot where attendees could socialize and network in a relaxed setting.

The Summit's penultimate event commenced with a Symposium on Friday afternoon. At the Symposium, YLNI groups led by Rachel Vedder, Justin Vedder, and Josh Summers presented ideas for small, medium, and large projects that will impact the city. The keynote speakers, Max and Ben Goldberg, then provided inspirational ideas and stories that allowed their company, Strategic Hospitality, to thrive in the city of Nashville.

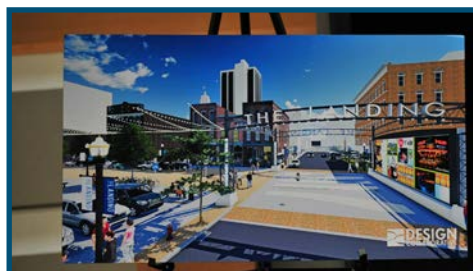


Professional Development



Ian Rolland Courageous Leader Award

Nancy Louraine, former CEO of Turnstone, was the recipient of the Ian Rolland Courageous Leader Award at the 2015 My City Summit. Her contributions to Ft. Wayne and Allen County span across the realms of youth, education, human services, community development, and health. Nancy has been a powerful advocate for people with disabilities, having developed the Community Transportation Network and helped construct a facility that offers therapy, adaptive sports, and educational opportunities. Programs like these have enabled people with disabilities to live an active and thriving lifestyle that might not have been otherwise available to them. Nancy's biggest achievement was championing the new National Paralympic training facility at Turnstone in Ft. Wayne. Her influence on our community speaks to her character and willingness to help others live life to the fullest. Nancy's contributions are countless and through her selfless acts has been a role model for all young leaders to follow.





Professional Development



YLNI's Leadership Institute uses hands-on instruction, small group activities, personal reflection, and sharing to help participants develop the skills needed to advance in their careers and community. The 10th season of Leadership Institute saw record-breaking application submissions. Six of the region's top experts provided guidance and instruction in topics, ranging from personality recognition and communication effectiveness to board stewardship and business ethics.



During each View From The Top session, established community leaders from different professional backgrounds share their journey of professional struggle and success. YLNI members get a chance to learn from the region's greatest leaders. This year, View From The Top focused on downtown development and personal development.



Professional Development



The Power Lunch series takes place once a month for four months. A group of five YLNI members have the unique opportunity to meet with one community leader for lunch. This personal interaction provides the leaders with an opportunity to candidly share experiences, while YLNI members are able to ask questions. By meeting with the same group for four months, each group has an opportunity to build relationships with the leaders of the community.

2015 Community Leaders

Ron Dick
Design Collaborative

Julie Inskip
The Journal Gazette

John Sampson
NEI Regional Partnership

Irene Walters
Community Leader



The YLNI Mentor Program is designed to pair juniors and seniors from local universities with professionals in their field of interest for the purpose of professional networking as well as an introduction to YLNI. Students and mentors meet on a monthly basis throughout the fall semester. Both students and mentors are provided tools and resources on how to establish a successful mentoring relationship. YLNI's goal is to introduce students seeking to stay in our community to social, volunteer, and community activities through one on one relationship building with mentors in their professional field of interest.



Social Engagement



The second year of the Living Fort Wayne Concert Series saw tremendous growth in attendance and enthusiasm. A total of 2,500 people of all ages attended the three free concerts, which were held at the Headwaters Park West amphitheater the first Wednesdays of June, July, and August. Once again the concerts featured local musicians, a beer garden from JK O'Donnell's, and food trucks.



The Living Fort Wayne Film Series is a free outdoor film screening on the last Saturday of the month, April through September, in various Fort Wayne locations, attracting an average of 100 attendees per film. At the beginning of the year we sent a survey out and left it up to the residents of Fort Wayne and surrounding areas to choose the films for the 2015 series. We had to battle with Mother Nature during this year's film series, but we were able to put on the majority of our films for the community to enjoy! The 2016 series will return next summer.

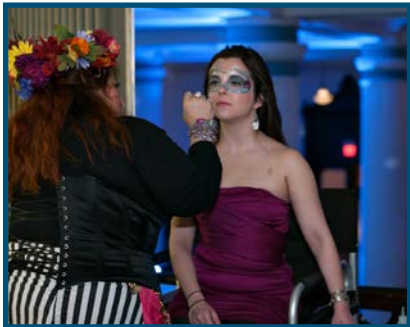


Social Engagement



YLNI Masquerade Ball

The Masquerade Ball continued as an annual community tradition, with approximately 200 people in attendance, consisting of a mix of YLNI members and general public. The theme was “A Trip Around the World” and the event was held at the historic Masonic Temple in downtown Fort Wayne. Attendees enjoyed a variety of international cuisine, open bar, music from DJ Adejai, and other various entertainment.



YLNI Hot Spots

For new, current, and interested members, the Hot Spot is a networking event that highlights the flavor of Downtown Fort Wayne. Each month has a different focus and location, giving YLNI an opportunity to really show off the variety here in Fort Wayne.



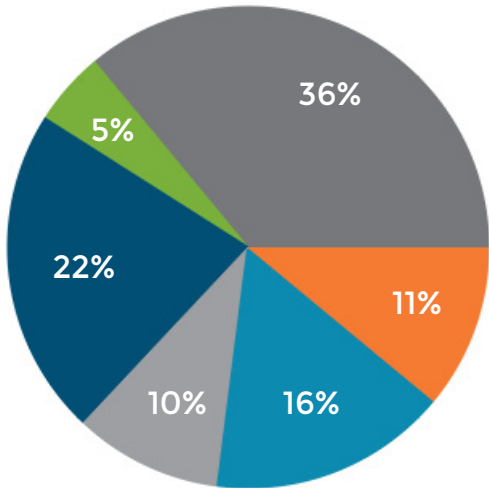
- Red Rok | Dream Makers Automotive | Summit City Brewerks | Parkview Field
- Nick's Martini & Wine Bar | Pine Valley Country Club | Pedal City
- Wine Down Tastings & Tapas | Scotty's Brewhouse
- Club Soda | Champion's Sports Bar & Restaurant



Fund Development

YLNI's committees are self-sufficient and self-reliant. All the funding we receive goes directly into YLNI initiatives – we have no administrative costs. If you support YLNI, you know all of your backing directly supports the community, professional, and social development of Northeast Indiana.

YLNI Funding by Programming



Community Impact - 36%

Membership - 5%

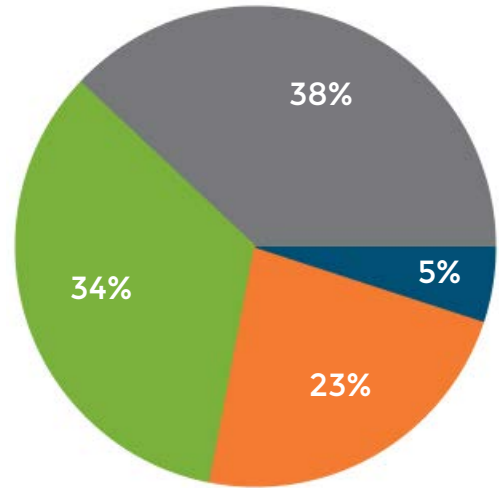
Social - 22%

Leadership Development - 10%

My City Summit - 16%

Fund Development - 11%

YLNI Funding Sources



Private Sponsors - 38%

Event Admission Fees - 34%

Grant Funding - 23%

Membership Dues - 5%

Communications & Membership



Facebook

1,986 Likes

↑ From 1,200 in 2014



Twitter

3,083 Followers

↑ From 2,274 in 2014

Email Marketing

1,558 Subscribers

↑ From 1,400 in 2014

Bi-Weekly Newsletter

Special Members-Only Emails

(with special event offers and announcements)

Surveys, Ticket Offers, Contests and More!

Paid Memberships

278 Paid Members

↑ From 270 in 2014

Member Benefits

Exclusive and Discounted Events

Membership Benefit Card

Access to Member Exclusive Programming





The President's Letter



Need Letter From
Steph.

Ten Years of YLNI



10 Years of YLNI
Content.





Ten Years of YLNI



Northeast Indiana Corporate Council Gathers Group of 20 & 30 Somethings to Discuss "Brain Drain"

2004

Dash-In Kick-Off Event Attended by 250 People

YLNI's First Grant was Awarded From the Lincoln Foundation

YLNI Participated in National Survey of Young Professionals Conducted by Next Generation Consulting

2007

Advocated in Favor of Harrison Square Project

First Strategic Plan Created and Implemented

2009

2005

"Young Leaders" Group Meets Independently for the First Time and Articles of Incorporation Filed

First Annual YLNI General Membership Meeting

2006

Inaugural Leadership Institute Class

Honored as Volunteer of the Year by the DID

2008

YLNI Reveals New Logo and Rebrands Identity

Ten Years of YLNI



Filed Articles of Incorporation for Living Fort Wayne

2011

Advocated in Favor of Right to Work Legislation

In Partnership With the Community Foundation of Greater Fort Wayne Established YLNI Endowment Fund

Held My City Summit: Connect & Thrive for 300 Young Professionals and Community Leaders

First Multi-Day My City Summit Held for Hundreds of Young Professionals and Community Leaders

2010

5th Birthday Bash and Block Party on 800 Block of Calhoun Street

2012

Over 230 Young Professionals and Community Leaders Came Together for the First My City Summit

2014

Celebrated the Tenth Year for YLNI Barr Street Market and Launched the First YLNI Winter Market

Advocated in Opposition to HJR-3 Legislation

Advocated in Support of Single County Executive Referendum

2015

YLNI Turns 10!

Approval to Create YLNI Foundation From the IRS



Thank you to all of our sponsors who have supported us, not only throughout this past year, but during our ten years as an organization. It is with your help that we are able to do what we do for Northeast Indiana.



You're In Charge®

**Olive B. Cole
Foundation, Inc.**



Northeast Indiana Regional Partnership

PNC

St. Joe Hospital

Vera Bradley

Parkview Health

Wayne Pipe & Supply

Old National Bank

Cinda B

Shaffer Multimedia

New Image Printing

Majic 95.1

Wayne Vaughn

Nucor Fastener

Five Star Distributing

Strahm Building Solutions

Heritage Food Services

Crowe Horwath

Creative Financial Staffing

Choice Design

Bade Gage & Schroeder

Lutheran Health Network

Downtown Improvement District

Lake City Bank

Sweetwater Sound

WANE - TV

Cinema Center

3 Rivers Federal Credit Union

Ortho Northeast (ONE)

Fort Wayne Metals

Greater Fort Wayne, Inc.

KPC Media

IPFW

Indiana Tech

Barnes & Thornburg



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