



# AARON ROBLES

ENTREPRENEUR | SPEAKER | COACH | OPTIMIST

I'm a curious entrepreneur looking for ways to help others tap into their potential and become the best version of themselves. As a Mexican immigrant coming to the U.S. as a baby and a current DACA recipient, my journey as both an American and an entrepreneur has been a complex one with limited opportunity. I share my story as well as the lessons I've learned to help entrepreneurs from all backgrounds develop the skills to launch and grow their business.

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## WORK EXPERIENCE

### Founder/CEO

2018 - Present

### Founders Spark

Development of programs that cultivate a community of entrepreneurs and teach skills essential to the growth of a business.

### Founder/CEO

2018 - Present

### Hyprnova

Creating and updating brand systems for local and national brands. Developing and implementing digital marketing strategies and social accounts.

### Production Artist/ Digital Project Manager

2016 - 2017

### Boyden & Youngblutt

Worked with different internal and external teams to effectively coordinate and complete digital projects for clients.

### Co-Founder/ Technical Director

2010 - 2017

### Mac Pro Foto

Assisted in photographing clients and events. Responsible for technical support and managed staff on and off location.

### Marketing Director

2010 - 2017

### Darlington Holiday Warehouse

Developed and managed all marketing strategies as well as developed website, social media, creative work, and in-store customer experience.

## RECOGNITION

### Leadership FW Graduate

2020 | Greater Fort Wayne

### NPR Content Contributor

2020 | 89.9 WBOI

### People of the Year Cover

2019 | Fort Wayne Magazine

### Storyteller Diversity Award

2019 | Welcoming Fort Wayne

### TEDxFortWayne Speaker

2019 | TEDxFortWayne

## CLIFTONSTRENGTHS

- Positivity
- Connectedness
- Ideation
- Belief
- Woo

## EXTRACURRICULAR

### St. Joseph's Mission

Board Member | 2020 - Present

St. Joseph Missions Women's Shelter provides emergency housing for single women. Our vision is to provide emergency shelter and a path to self-sufficiency.

### Indiana Arts Homecoming

Steering Committee | 2020

A free, online conference for Indiana artists, creative communities, & arts advocates. Relevant content and a variety of learning formats to help imagine a brighter future.

### Junior Achievement of Northern Indiana

Entrepreneurial Advisory Board | 2019 - Present

JA is the nation's largest organization dedicated to giving young people the knowledge and skills they need to make smart academic and economic choices.

### Start Fort Wayne

Board Member | 2018 - 2019

Start Fort Wayne is a non-profit organization focused on building a strong, vibrant, and dynamic culture of entrepreneurship in Fort Wayne.